

Saturday, October 23, 2010

### Lodha project launched

Publication: [The Hindu](#), Edition: [Hyderabad](#), Journalist: [Bureau](#), Page No: [7](#), Location: [Middle-Right](#), Width(cms): [8](#), Height(cms): [5](#), Size(sq.cms): [40](#)

## Lodha project launched

Lodha Developers has launched CASA Paradise, an integrated township at Sanathnagar which will spread over 40,000 sft offering 2BHK and 3BHK apartments with over 1,200 sft and 1,800 sft in a price range of Rs.40 lakhs to Rs.80 lakhs. Commenting on the new project, R. Karthik, CMO, Lodha Group said that the project in the city has been launched to cater the needs of the mobile, aspirational upper middle-class who desire the best in life without compromising on security, comfort and value for money. "After the success of this brand in Mumbai, we believed that it was opportune to launch in Hyderabad," he said.